

Checklist for poster presenters

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Posters are a good way of communicating about your research. They are particularly effective for presentations communicating quantitative data but can be used for a variety of reasons. The session organisers and the Scientific Committee may suggest that a paper proposal be presented as a poster if they consider it more suitable in that format

There are two strategies you may adopt to promote interest in your e-poster:

1. Keep it concise, visually appealing, and easy to read, using more images and less text. This approach helps capture the attention of viewers who browse quickly through posters on the e-poster boards or in the mobile app; or
2. Provide more detailed content, with considerably more text, to engage viewers who are especially interested in your topic. In either case, a handout providing the same or more details is potentially very useful and helpful. Consideration needs to be given to practicalities (e.g. to distribute handouts in the session your poster is listed in).

Language

English is the main language of the AM and is recommended for this reason. However, bilingual posters are a good solution if there is not much text. If this cannot be achieved, the illustrations need to be annotated or self-evident. Alternatively, a translation as a handout would be useful. The assistance of a native English speaker is advised. If problems are encountered the organisers can be approached and they may be able to suggest someone. If someone is correcting your text, ensure that both the English version and original version are available so that problems of translation can be checked.

Content

Include information personal information/affiliation, and contact details, including during the AM.

Posters describing sites must include a map to show the site's location. The date of the site is also important for EAA's many-national membership.

Posters should have clear and simple headings to attract viewers browsing the e-poster boards or mobile app.

Format

The EAA Secretariat will provide details regarding the recommended size and format for posters. As the EAA now uses e-posters for sustainability purposes, they will be displayed digitally at the Annual Meeting venue, in the mobile app, and on the web. Posters must be submitted in e-poster format, typically as a PDF. It is important to follow these guidelines; failure to do so may result in the poster not being displayed.

Poster Presentation

We do not hold dedicated poster sessions, and posters are not officially presented by their authors. Instead, they are submitted to and listed under specific sessions. Session organisers are asked to introduce all posters at the beginning of their session. Poster authors may briefly introduce and discuss their work if there are last-minute cancellations or vacant discussion slots, subject to prior agreement with the session organisers. Introducing the poster during the session allows authors to engage with the audience and receive additional feedback from other delegates. Otherwise, posters are available for viewing digitally via e-poster boards at the venue, as well as through the conference mobile app and web platform.